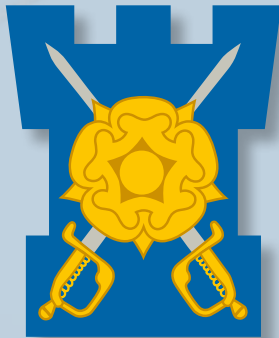


Media Kit 2021

# SOTILASAIKAKAUSLEHTI

Magazine



The publisher of  
Sotilasaikakauslehti  
magazine is the Finnish  
Officers' Union

## The leading military magazine in Finland!

The Finnish Defence Forces regularly purchase equipment and material on the international market. Thousands of Finnish officers are involved in making procurement decisions for equipment worth billions of euros.

They all read Sotilasaikakauslehti magazine (The Military Periodical), the only professional military magazine in Finland.



Reserve your advertisement in Sotilasaikakauslehti now!

e-mail [juha.halminen@kolumbus.fi](mailto:juha.halminen@kolumbus.fi) tel. +358 50 5922722

[www.upseeriliitto.fi](http://www.upseeriliitto.fi)

# SOTILASAIKAKAUSLEHTI

## Prices

### 4-colour ads

1/1 pages	2100 €	pre agreed positions
1/2 pages	1400 €	+ 20% extra charge
No tax/VAT		

## Material and insertion dates

### Issue material insertion date

1	1.2.2021	15.2.2021
2	1.4.	14.4.
3	1.6.	15.6.
4	6.8.	22.8.
5	1.10.	15.10.
6	1.12.	15.12.

## Sizes

### The size of the magazine 200 x 270 mm

1/1 page	200 mm x 270 mm + 3 mm bleed or 164 mm x 237 mm
1/2 page	164 mm x 116 mm or 80 mm x 237 mm

## Materials and instructions

Please send advertising material by e-mail: [juha.halminen@kolumbus.fi](mailto:juha.halminen@kolumbus.fi)

Materials preferably in PDF format

**Image resolution 200-300 dpi**

**The leading military magazine  
in Finland**

## Advertising Manager

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(Click the icon "In English" in the upper corner on the right)

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