

SOTILASAIKAKAUSLEHTI

2022 MAGAZINE
MEDIA KIT



The publisher of Sotilasaikakauslehti magazine is the Finnish Officers' Union.

The leading military magazine in Finland!

The Finnish Defence Forces regularly purchase equipment and material on the international market. Thousands of Finnish officers are involved in making procurement decisions for equipment worth billions of euros.

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in the upper corner on the
right)

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2022

Media Kit

Prizes

4-colour ads

1/1 pages	2100 €
1/2 pages	1400 €

No tax/VAT

pre agreed positions + 20% extra charge

Material and insertion dates

Issue	material	insertion date
SAL 1	4.2.2022	24.02.2022
SAL 2	1.4.2022	22.04.2022
SAL 3	3.6.2022	22.06.2022
SAL 4	12.8.2022	31.08.2022
SAL 5	3.10.2022	21.10.2022
SAL 6	2.12.2022	21.12.2022

Sizes

The size of the magazine 200 x 270 mm

1/1 page	200 mm x 270 mm + 3 mm bleed or 164 mm x 237 mm
1/2 page	164 mm x 116 mm or 80 mm x 237 mm

Materials and instructions

Please send advertising material by
e-mail: juha.halminen@kolumbus.fi
Materials preferably in PDF format
Image resolution 200-300 dpi

The leading military magazine
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