

SOTILASAIKAKAUSLEHTI

2025 MAGAZINE
MEDIA KIT



The Sotilasaikakauslehti magazine is the leading military magazine in Finland. The publisher of Sotilasaikakauslehti magazine is the Finnish Officers' Union.

The Finnish Defence Forces regularly purchase equipment and material on the international market. Thousands of Finnish officers are involved in making procurement decisions for equipment worth billions of euros.

They all read Sotilasaikakauslehti magazine (The Military Periodical), the only professional military magazine in Finland.



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e-mail: juha.halminen@mediaosasto.fi
tel. +358 50 5922722

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UPSEERILIITTO

Advertising Manager

Juha Halminen
Laivastokatu 1 b
00160 HELSINKI
FINLAND
tel. +358 50 592 2722
e-mail:
juha.halminen@mediaosasto.fi

Printer

AO-Paino
Teollisuuskatu 9
50130 MIKKELI
FINLAND
tel. +358 44 754 1002

Publisher

The Finnish Officers' Union
Laivastokatu 1 b
00160 HELSINKI
FINLAND
www.upseeriliitto.fi
(Click the icon "In English"
in the upper corner on the
right)

Editor-in-chief

Colonel, PhD (Military
Sciences) Martti Lehto
tel. +358 40 5256 630
e-mail:
lehto.martti@kolumbus.fi

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Media Kit

Prizes

4-colour ads

1/1 pages	2100 €
1/2 pages	1400 €

No tax/VAT

pre agreed positions + 20% extra charge

Material and insertion dates

Issue	material	insertion date
SAL 1	1.2.2025	20.02.2025
SAL 2	2.4.2025	19.04.2025
SAL 3	28.5.2025	20.06.2025
SAL 4	15.8.2025	28.08.2025
SAL 5	1.10.2025	18.10.2025
SAL 6	29.11.2025	18.12.2025

Sizes

The size of the magazine 200 x 270 mm

1/1 page	200 mm x 270 mm + 3 mm bleed or 164 mm x 237 mm
1/2 page	164 mm x 116 mm or 80 mm x 237 mm

Materials and instructions

Please send advertising material by
e-mail: **juha.halminen@mediaosasto.fi**
Materials preferably in PDF format
Image resolution 200-300 dpi

**The leading military magazine
in Finland!**