

# SOTILASAIKAKAUSLEHTI

2024 MAGAZINE  
MEDIA KIT



The publisher of Sotilasaikakauslehti magazine is the Finnish Officers' Union.

The leading military magazine in Finland!

The Finnish Defence Forces regularly purchase equipment and material on the international market. Thousands of Finnish officers are involved in making procurement decisions for equipment worth billions of euros.

They all read Sotilasaikakauslehti magazine (The Military Periodical), the only professional military magazine in Finland.

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# SOTILASAIKAKAUSLEHTI

2024

## Media Kit

### Prizes

#### 4-colour ads

1/1 pages	2100 €
1/2 pages	1400 €

#### No tax/VAT

**pre agreed positions + 20% extra charge**

### Material and insertion dates

#### Issue material insertion date

SAL 1	1.2.2024	20.02.2024
SAL 2	2.4.2024	19.04.2024
SAL 3	28.5.2024	20.06.2024
SAL 4	15.8.2024	28.08.2024
SAL 5	1.10.2024	18.10.2024
SAL 6	29.11.2024	18.12.2024

### Sizes

#### The size of the magazine 200 x 270 mm

1/1 page	200 mm x 270 mm + 3 mm bleed or 164 mm x 237 mm
1/2 page	164 mm x 116 mm or 80 mm x 237 mm

### Materials and instructions

Please send advertising material by  
e-mail: **juha.halminen@mediaosasto.fi**  
Materials preferably in PDF format  
**Image resolution 200-300 dpi**

**The leading military magazine  
in Finland!**