

# SOTILASAIKAKAUSLEHTI

2023 MAGAZINE  
MEDIA KIT

The publisher of Sotilasaikakauslehti magazine is the Finnish Officers' Union.

The leading military magazine in Finland!

The Finnish Defence Forces regularly purchase equipment and material on the international market. Thousands of Finnish officers are involved in making procurement decisions for equipment worth billions of euros.

They all read Sotilasaikakauslehti magazine (The Military Periodical), the only professional military magazine in Finland.



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# SOTILASAIKAKAUSLEHTI

2023

## Media Kit

### Prizes

#### 4-colour ads

1/1 pages	2100 €
1/2 pages	1400 €

#### No tax/VAT

**pre agreed positions + 20% extra charge**

### Material and insertion dates

Issue	material	insertion date
SAL 1	1.2.2023	20.02.2023
SAL 2	1.4.2023	20.04.2023
SAL 3	1.6.2023	20.06.2023
SAL 4	15.8.2023	30.08.2023
SAL 5	1.10.2023	20.10.2023
SAL 6	1.12.2023	20.12.2023

### Sizes

#### The size of the magazine 200 x 270 mm

1/1 page	200 mm x 270 mm + 3 mm bleed or 164 mm x 237 mm
1/2 page	164 mm x 116 mm or 80 mm x 237 mm

### Materials and instructions

Please send advertising material by  
e-mail: [juha.halminen@mediaosasto.fi](mailto:juha.halminen@mediaosasto.fi)  
Materials preferably in PDF format  
**Image resolution 200-300 dpi**

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